



**PHI KAPPA TAU**  
LEARNING . LEADING . SERVING .

## **Six String Spring Charity Concert**

**April 25, 2015**

**Dallas Nightclub**

**7113 Burnet Rd.**

**Austin, TX 78757**

**danceatdallas.com**

**phitausixstring.com**

The brothers of Phi Kappa Tau at The University of Texas proudly present the **second annual Phi Tau Six String Spring charity concert** benefiting our national philanthropy, **SeriousFun Children's Network**.

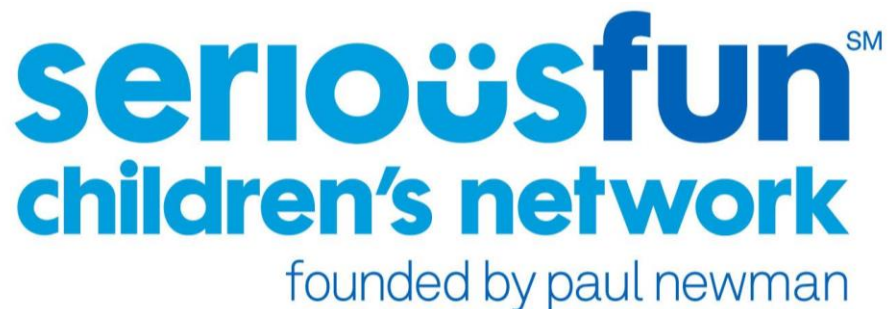
SeriousFun Children's Network is a global community of camps and programs founded by Paul Newman that **serves children with serious illnesses and their families – always free of charge**. Over the last 25 years, the organization has evolved from a single camp to a global community of 30 camps and programs serving over 58,000 children and families with serious illnesses every year. The life-changing experience helps children discover joy and confidence so they can lead fuller lives. Our event seeks to raise money to help these children and their families have this extraordinary experience, while providing a one-of-a-kind live Texas country music experience to the students of UT, and the people of Austin. We would love for you to be a part of our event.

### **The Event:**

The second annual Six String Spring Charity Concert will be held at one of Austin's hidden gems of the late night community, Dallas Nightclub (7113 Burnet Road). Standing 31 years strong, the 12,000-square-foot nightclub has one of the

largest dance floors in the city and has appealed to multiple dance genres and generations. Nestled in central Austin, Dallas Nightclub is located just minutes from The University of Texas campus, while still out of the way of the hectic Austin traffic.

Phi Tau's Six String Spring blends philanthropy with southern charm brought to you by the gentlemen of our fraternity in one of the world's most unique cities. Our event is anticipated to draw a capacity crowd at Dallas Nightclub. From 7 pm - 2 am, our guests will enjoy catered food and alcoholic beverages, while two-stepping the night away to live music. The event will also include a silent auction and an intense bull riding tournament for the strong willed.



**SeriousFun Children's Network:**

The mission of SeriousFun Children's Network is to create opportunities for children and their families to reach beyond serious illness and discover joy, confidence and a new world of possibilities, always free of charge. This year, SeriousFun Children's Network will celebrate 26 years of positive change and impact for children affected with life-threatening illnesses.

More than two decades ago with the creation of the first SeriousFun Camp, Paul Newman's vision of children living with serious illnesses having a chance to simply be children and to just have fun became a reality. Designed to create positive, recreational experiences, the camp's programs are purposefully developed to enhance coping and resilience; to foster independence and personal growth; and to help the children reach beyond the limits of their medical conditions. Although campers may only recognize the fun and adventure, every activity is intentional and provides therapeutic benefits to the children's health, their quality of life and their future.

**Sole Presenting/Title Sponsor (\$5000 and up):**

- On-air radio advertisement on KVET Austin 98.1 FM and KOKE FM
- “Presented By” name placement in all ads and promotional material
- Includes everything in the Diamond Sponsorship and Six VIP tickets

**Double Diamond Sponsor (\$2500):**

- On air radio advertisement on KOKE FM
- Logo featured at the Dallas Nightclub venue entry
- Includes everything in Diamond Sponsorship

**Diamond Sponsor (\$1000):**

- Premium placement of large logo printed on flyers, handbill, and other print promotional material
- Plugs in Social Media
- Premium placement of large logos printed on our “Red Carpet Affair” Step-and-Repeat Banner
- Ad space with link to company site on the Official event website
- Stage placement of company banner at the event (provide your own banner)
- Premium placement of large logo printed on event t-shirts
- Verbal mentions throughout the event
- Four VIP tickets for company representatives

**Platinum Sponsor (\$750)**

- Logo on poster flyers, handbills, and other print promotional material
- Plugs on social media
- Medium logos printed on our “Red Carpet Affair” Step-and-Repeat-Banner
- Ad space with link to company site on the Official Event website
- Company banner displayed at the event (provide your own banner)
- Medium logo printed on event t-shirts
- Two VIP admission tickets for company representatives

**Gold Sponsor (\$500):**

- Logo on poster flyers, handbills and other print promotional material
- Plugs in social media
- Logo on Official event website
- Company banner displayed at the event (provide your own banner)
- Small logo printed on event t-shirts
- Two (2) complimentary tickets for company representatives

**Business Sponsor:**

**YES! I want to be a sponsor.**

- Presenting/Title Sponsor (\$5000 and up)**
- Double Diamond Sponsor (\$2500)**
- Diamond Sponsor (\$1000)**
- Platinum Sponsor (\$750)**
- Gold Sponsor (\$500)**

**Enclosed is my sponsorship donation of \$\_\_\_\_\_.**

**Silent Auction Item Donation**

- I would like to donate an item to the silent auction.**

Please contact us via email at: [president@texasphitau.org](mailto:president@texasphitau.org)

Or by phone at: 817-897-2052 or 281-917-4180

3207 Hampton Rd.

Austin, TX 78705

**Personal Donation**

- I would like to donate \$\_\_\_\_\_. Please keep my donation anonymous.**
- I would like to donate \$\_\_\_\_\_. Please include my name on t-shirts.**

**Name:**

**Address/phone/email:**

**Payment (CC/check/cash):**